

Chelsea Center for the Arts



Supporting Arts and Creativity in Chelsea's
Downtown District

CCA Mission Statement

“The Chelsea Center for the Arts mission is to develop, foster and promote the arts as experiences central to the lives of the citizens of Chelsea and the surrounding area.”

History of the CCA

- Founded in 1995 based on community visioning that called for arts and music programming.
- Grassroots effort brought music lessons and arts classes to community at schools, churches and other public places.
- Community-based effort built strong foundation of community support for CCA.



There's No Place Like Home



- Jeff and Kathleen Daniels donate former St. Mary's Catholic School building to CCA for \$1 in 1998.
- Historic building just 2 blocks from downtown offers great space for arts and music classes and programs.
- Close location to downtown complements downtown galleries, shops, restaurants and theater.

CCA Core Programming



- Visual arts classes and workshops
- Private music lessons - voice, piano, violin, viola, guitar, clarinet, flute and more
- Group music programs – choirs, Dalcroze Eurythmics, Bella Voce early voice training
- Center Gallery exhibits and outreach exhibits in local businesses
- Community public art projects
- Music Celebrations concert series

CCA Organization



- Annual budget of estimated \$400,000
- Revenues include tuition, MCACA and other grants, private and corporate contributions.
- One full-time Executive Director and 4 part-time staff – programming, music, gallery, and office administration.
- Depend on volunteers!

CCA as an Economic Partner

- Arts are important ingredient to building creative communities.
- CCA is committed to attracting visitors to Chelsea who will support local businesses and make return visits.
- Fulfill State's priority to support arts initiatives that further economic growth and development while sparking creativity!

Partner in Strengthening Downtown Chelsea as a Destination

- Sounds & Sights on Thursday Nights
- Chelsea Art Market
- Downtown gallery receptions for Music Celebration concerts
- Public art projects bring visitors to downtown Chelsea



Opening Doors Public Art Project

- New and salvaged doors used as canvases to celebrate re-opening of Chelsea's downtown library.
- 43 doors created by 16 artists and 17 community groups.
- Exhibited around downtown in outdoor and some storefront locations – also at CCA and Chelsea library.
- Brochure included walking map to invite visitors to stroll through downtown to see the doors and support businesses along the way.



Opening Doors Public Art Project

- Silent auction of doors to support library public art and future CCA public art projects.
- Bid books at downtown galleries to bring visitors into businesses
- Partnership with Sleeping Bear Press on author/illustrator workshops for kids
- Supported by MI Association of Community Arts Agencies CPAIR grant.



Opening Doors Public Art Project



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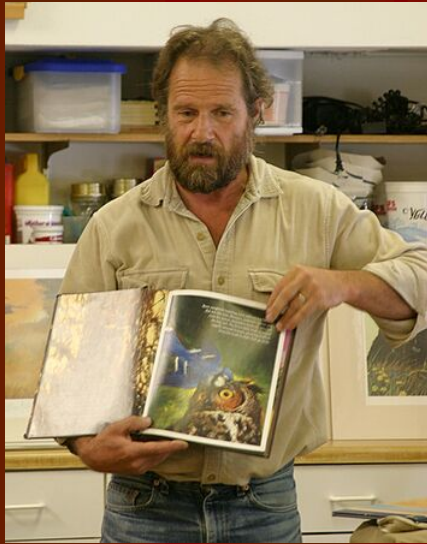
Opening Doors Public Art Project



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Opening Doors Public Art Project



Arts as an Economic Engine

- Economic impact of arts/cultural organizations \$165 million in Washtenaw County in 2002
- Generated over 2600 jobs and \$57 million in household income
- Non-profit art audiences spent \$49.5 million related to their arts experiences

Arts Alliance of Ann Arbor Area
Economic Impact Study - 2002

2007

Cultural Planning Initiative

- \$19,000 MCACA grant to support dialogue with community on future role of CCA and arts in Chelsea area.
- Will seek input from artists, arts/cultural groups, City, Chamber/business, schools, residents.
- How can arts build community, spark creativity, strengthen the economy?
- Focus on how we can serve artists and arts/cultural groups to help them succeed.
- Coordinated with Arts Alliance cultural planning initiative for Washtenaw County.



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