



Christi Pentecost-

Entrepreneur, Business Coach/ Consultant. Prior to becoming an entrepreneur, Christi spent 5 years teaching in the public school system. Her experience with middle school students strengthened her communication

skills (as you can imagine), and taught her how to debate with the best. Christi's interest in business was sparked by her introduction to a network marketing company in the mid-1990's. Within a few years, she made the move from teaching to the life of an entrepreneur. Four businesses later, Christi is ready to give back. She has an energizing entrepreneurial spirit, passion for education and a love for helping others.



MICHIGAN
DOWNTOWN
ASSOCIATION

The MDA was formed to encourage good development, redevelopment and improvement of communities throughout Michigan, with special emphasis on downtown areas. One of the driving forces in the recent interest in Michigan's downtowns, the MDA boasts over 200 members and holds quarterly conferences around the state.

For membership information, contact: Sara K. Folland
Executive Director
Michigan Downtown Association
P.O. Box 172 Vassar, MI 48768
ph 989.660.0409
fax 989.823. 2974
sfolland@michigandowntowns.com

www.michigandowntowns.com

See what you can be

Welcome to Marquette!

Downtown Marquette is Lake Superior's gateway to the rustic splendor of Michigan's beautiful Upper Peninsula. Historic brownstone buildings, trees, benches and street lamps line Washington and Front Streets providing a picturesque setting anytime of year.

Listed as a "Historic Hotel of America", the Landmark Inn has been restored to its original splendor and is the crown jewel of beautiful downtown Marquette, Michigan. The historic Landmark Inn has served the famous and infamous from Amelia Earhart and Abbott and Costello, to Louis Armstrong and The Rolling Stones. The hotel originally opened as the Northland Hotel in 1930. It fell into disrepair and closed in 1982. It was boarded up and sat vacant until its purchase in 1995 by Team Landmark, who undertook a \$6.2 million restoration project of the hotel.

The hotel restoration was the catalyst to the rebirth and redevelopment of Downtown Marquette with over \$60 million in public and private investment since the Landmark Inn reopened in 1997.

Hotels: Ramada Inn, Downtown

412 W. Washington Street Marquette, MI 49855
906-228-6000
Rate: \$65+tax, Michigan Downtown Association Group Rate
Additional nights honored at same rate

Cedar Motor Inn

2523 US 41 West (in Marquette Township)
906-228-2280
Rate: \$62+ tax, Michigan Downtown Association Group Rate

Country Inn & Suites

2472 US 41 West (in Marquette Township)
906-225-1300

Comfort Suites

2463 US 41 West Marquette, MI 49855
(906) 228-0028

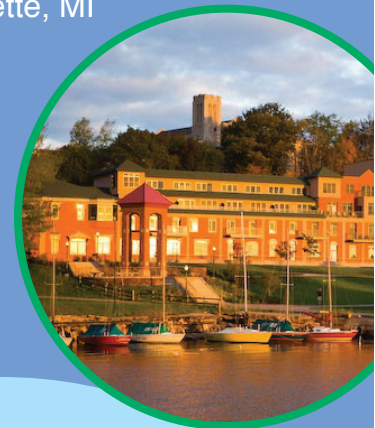


MICHIGAN
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*Marquette
Conference*

July 10, 2009
Landmark Inn, Harbour Room
230 N. Front Street
Marquette, MI



See what you can be

Agenda:

Please note, all times are EST.

- 8:30 – 9 a.m. **Registration**
- 9 a.m. **Welcome**
Sheila Stameris, MDA Representative
- 9:15 a.m. **Welcome**
John Kivela, Mayor of Marquette
- The Marquette Downtown Update**
Christine Pescola, DDA Chair
- 9:45 a.m. **Northern Michigan
Public Service Academy**
Mary Smock, Coordinator
- 10:00 a.m. **Legislative Update**
- 10:15 a.m. **DDA/TIF -- Everything You Wanted
to Know but Were Afraid to Ask**

Learn from Attorneys Don Kiem and Tom Colis of Miller Canfield the do's and don'ts for updating TIF Plans as well as what DDAs can and cannot do. Then hear from **Bryan Crough**, DDA Director from Traverse City information that you can use to work with your City and community members so that everyone wins during these uncertain times... you will not want to miss great take away information from this session.



Noon **Lunch**

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- 1 p.m. **Bragging Time – Share Your
Latest/Best Projects (Activities,
Events, Programs, Marketing
and/or Advertising)**
Each member will be given 2-3 minutes to brag – please bring copies to share with those in attendance.
- 2:00 p.m. **Business Coaching**

Entrepreneurs are creative, independent, tenacious and love doing what they do. Business coaching by someone who has walked in their shoes can help them move forward when they are feeling stuck or simply need a new set of eyes to look at their situation. The E-loft is a newly created business support center. It is a creative environment to do business, where like-minded individuals, network, share ideas and build their business. Christi Pentecost and Dar Shepherd will share their experience in business coaching, give examples of how it works and explain ways in which you can use coaching to develop stronger relationships with your downtown business owners.



Dar Shepherd- Entrepreneur, Business Coach/Consultant. Dar created, owned and operated six businesses in Marquette, Michigan. Her managerial responsibilities included store concept development, merchandising, layout, marketing, hiring, training and much more. From 1994 to 2007, Dar took her entrepreneurial passion in a new direction: Business coaching and consulting. As the Business Assistance Director for Northern Initiatives (NI), a non-profit economic development organization in Marquette, Dar consulted with over one thousand entrepreneurs and small business owners on a wide range of business issues.



**MICHIGAN
DOWNTOWN
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Registration for Marquette MDA Conference

(Includes lunch during the conference)

Name _____

Organization _____

Phone _____

Member \$35 Non-Member \$50

RSVP: Sara K. Folland Executive Director Michigan Downtown Association
P.O. Box 172 Vassar, MI 48768 ph 989.660.0409 fax 989.823.2974 sfolland@michigandowntowns.com

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Please return this form with payment to MDA by Friday, July 3, 2009. Remember we cannot process credit card orders.